



**Connecticut Commission
on Culture & Tourism**

Connecticut Open House – June 14, 2008

Showcase of Attractions for Connecticut Residents

AGREEMENT FORM

**Deadline is April 10, 2008 for the Participating Property Agreement
and Inclusion in promotional materials**

PROPERTY INFORMATION:

Name of Property: _____

Location Address: _____

Mailing Address: *(if different from location)*: _____

Town: _____ Zip Code: _____

Contact: _____ Title: _____

Contact Telephone Number: _____

Contact E-Mail: _____

Property Telephone Number (if different from above): _____

Property Web Site: _____

PARTICIPATION INFORMATION:

To join in Connecticut Open House Day, choose your level of participation (*check one*). Also, include hours your property will be offering this special:

- Free admission all day
- Free admission for the first 100 visitors
- Free admission for: (specify hours [minimum 4 hours]). Number of hours: _____
- If your venue is already free, provide a free or special offer. What will be the level of participation? Description: _____

Estimated per person value of Open House participation: _____

Anticipated attendance: _____

Anticipated percentage increase in attendance for the day: _____

OPEN HOUSE HOST KIT

Materials to be provided for use prior and during Open House Day:

- Open House Host Handbook

Items listed below will be distributed after the April 10th deadline:

- Connecticut Vacation Guides
- Connecticut Spring/Summer Culture Guides
- Connecticut State Tourism Maps
- Connecticut Ambassador Sign-up sheets
- Postcards to use as a “save the date” or as a personal invitation
- Ambassador Pins
- Key Chains

REQUESTED MATERIALS:

Based on the anticipated attendance, please check off the quantity of vacation guides, culture guides, and maps you will need for distribution on Open House Day.

Check one for each publication:

Vacation Guides:	Culture Guides:	Tourism Maps:
20 minimum: _____	20 minimum: _____	20 minimum: _____
100 maximum: _____	100 maximum: _____	100 maximum: _____
Other: _____	Other: _____	Other: _____

To assist you with promoting your venue to your constituents as well as the general public, please indicate the quantity/selection below.

Postcard Invitations: _____ (maximum 200)

Open House Lawn Signs: _____ (maximum 2) **or an,**

Open House Banner: _____ (maximum 1)

(You may only select one of the two options, lawn signs or a banner)

We agree to honor this level of participation for June 14, 2008

Signature

Date

Send or fax this Participation form to:

Jean Hebert

Commission on Culture & Tourism

One Constitution Plaza

Second Floor

Hartford, CT 06103

(860) 256-2739 (phone)

(860) 270-8077 (fax)

