



Connecticut Commission on Culture & Tourism

Arts
Tourism
Film
History

April 7, 2011

Dear Culture and Tourism Partners,

On Saturday, June 11th, the Connecticut Commission on Culture & Tourism will sponsor the 7th Annual Connecticut Open House Day, the one-day statewide event designed to pay tribute to Connecticut's unique world of history, art, and tourism.

The intent of this special celebration is to increase awareness of Connecticut's rich cultural attractions among residents. With your help, we can show off our state including our history, culture and excitement.

Connecticut Open House Day serves as a fun way for residents to discover – or rediscover – all that is accessible within our state. In fact, our greatest hope is that once Connecticut residents will become our greatest ambassadors; enthusiastically showing off all our great treasures to visiting friends, family and acquaintances. Connecticut Open House Day is a unified statewide effort and we encourage you to take advantage of all that this affords your organization in terms of exposure.

To promote this exciting statewide event, the Connecticut Commission on Culture & Tourism will underwrite public relations efforts and dedicate a section of the website CTvisit.com to the Open House. The site will include current event information and a listing of participating venues – including yours. We encourage you to communicate your involvement in Connecticut Open House Day to your board members, donors, volunteers, staff, friends and supporters so they, too, can take part in the celebration.

Join us in celebrating Connecticut's past, present and future on June 11th.

Thank you.

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www.cultureandtourism.org

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