

Taking Care of Business



Career Strategies for Visual Artists

RESOURCE GUIDE

CONNECTICUT

VISUAL ARTIST

RESOURCE GUIDE

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The Visual Artist Resource Guide was created for the *Taking Care of Business - Career Strategies for Visual Artists* workshop series and was prepared by the Connecticut Commission on Culture & Tourism and the Northwest Connecticut Arts Council. It is not intended to be a comprehensive listing of resources. Inclusion in this guide does not constitute an endorsement by the Commission on Culture & Tourism of any individual, organization, web site or content contained therein.

The Resource Guide will be available on CCT's web site at www.cultureandtourism.org.

OPPORTUNITIES: JOBS, CALLS FOR, RFPs, GRANTS, COMMISSIONS

ArtDeadline.Com www.artdeadline.com

Comprehensive listing of art contests and competitions, art jobs and internships, art scholarships, grants, fellowships, art festivals, calls for entry and other opportunities.

Artjob www.artjob.org

National listing of arts jobs and other opportunities; subscription required.

Art Points www.artpoints.net/calendar.html

A calendar of juried exhibitions and art competitions.

Artshow www.artshow.com/juriedshows/index.html

Calls for entry to art shows, juried exhibitions and competitions for artists.

College Art Association www.collegeart.org

Exhibition opportunities and job postings from national and international universities.

Creative Capital <http://creative-capital.org>

Funding and professional development opportunities for artists of all disciplines.

FIND ART www.findartinfobank.com/artistscalls.html

Calls for artists for exhibitions and projects across the U.S.

hireCulture www.hireculture.org

A free, searchable database of cultural employment opportunities in Massachusetts.

InLiquid Art + Design www.inliquid.com

Features a number of resources for artists, including exhibition and job opportunities and residencies.

Mailing Lists for Public Art http://home.att.net/%7Emllpackage/package_information.htm

Materials available for purchase are designed to facilitate contact with over 300 U.S. public art programs in a cost-effective, systematic manner.

New American Paintings www.newamericanpaintings.com

Source for art competitions nationwide.

NYFA Source www.nyfa.org/source/content/search/search.aspx?SA=1

An extensive database for visual and performing artists and writers, it includes sections on grants, awards, emergency grants, honorary prizes, scholarships, artists-in-residence programs, and more.

Public Art on the Net www.zpub.com/public/

Information about public art programs, including essays, artist sites, upcoming competitions and resources.

CAREER DEVELOPMENT AND NETWORKING

Advice on Art www.artadvice.com/advice/index.php

A series of articles from Contemporary Artists' Services, a management consulting firm specializing in the career development of visual artists. Articles include information on professional practices, gallery relationships and other topics. Subscriptions to an online newsletter also available.

CAREER DEVELOPMENT AND NETWORKING *Continued*

Artist Help Network www.artisthelpnetwork.com

Resources on artist housing, legal matters, insurance and career help.

ArtPromote www.artpromote.com/resources.shtml

Many free resources designed to help artists manage and advance their careers. Learn to create and promote a website, find health insurance, do your taxes, get legal assistance and more.

Art-Support <http://art-support.com>

Offers career advice to photographers, support materials, links to recommended photography galleries and museums and other sites of interest.

Bronx Museum: Artist in the Marketplace www.bronxmuseum.org/aim.html

A 13-week seminar program offered in the fall and spring to emerging artists in the greater NY metro area. Classes meet at the Museum and cover topics such as curatorial practice, copyright law, public art and exhibition opportunities, gallery representation, grant writing, income taxes and marketing.

CUE Art Foundation www.cueartfoundation.org

Helps under-recognized artists throughout the U.S. with career development through exhibitions, residencies and other programs.

Photo.Net <http://photo.net>

A site for serious photographers to connect with other photographers, explore photo galleries, discuss photography and share and critique photos.

Rhizome <http://rhizome.org>

Dedicated to the creation, presentation, preservation and critique of emerging artistic practices that engage technology.

RESIDENCY PROGRAMS

Alliance of Artist Communities www.artistcommunities.org/about-residencies

Offers a searchable database of residency programs around the world.

Haystack Mountain School of Crafts www.haystack-mtn.org

Offers summer residency workshops in a wide range of arts and crafts media in Deer Isle, Maine.

The MacDowell Colony www.macdowellcolony.org

The nation's leading artist colony annually offers 250 fellowships for residencies in seven disciplines.

I-Park www.i-park.org

A 450-acre woodland retreat in East Haddam, CT, I-Park offers a multi-disciplinary, international residency program hosting 6 artists at a time for 4-week residencies from May through November.

Residency Database www.resartis.org

A resource listing artist residency programs from around the world with a current network of over 400.

Skowhegan School www.skowheganart.org/index.php?page=home

An intensive 9-week summer residency program for emerging visual artists in rural Maine.

Vermont Studio Center www.vermontstudiocenter.org

The largest international residency program in the U.S., hosting 50 visual artists and writers each month. 4-12 week studio residencies are offered.

PROMOTION AND MARKETING

E-Marketing and Event Listings

E-Commerce: www.artadvice.com/advice/article11.php

Social Media as a Marketing Tool: www.artadvice.com/advice/article35.php

Marketing Your Art: www.artshow.com/resources/artmarketing.html

CultureConnect www.cpb.org/culture-connect

A free, statewide (CT) online events calendar where artists can list upcoming exhibitions.

East Coast Artisan www.eastcoastartisan.com

Free listing service for craft shows.

Web Sites and Online Galleries

ArtPromote offers loads of resources and links, including:

- www.artpromote.com/photo.shtml
Resources to help **prepare photos** and art images for the web
- www.artpromote.com/webdesign.shtml
Links to **web design** and HTML tutorials, color codes, clip art, fonts and more.
- www.artpromote.com/createwebsite.shtml
Information about buying domain names, setting up hosting, and **creating web pages**. Includes links to webpage editors, ftp programs, and help forums.
- www.artpromote.com/tools.shtml
Free **web tools** and services including link validators, spell checkers, and more.
- www.artpromote.com/searchengines.shtml
Important tips on how to rank well in **search engines**, plus links to more web site promotion and marketing resources.

Artfacts.Net www.artfacts.net

An international online gallery and museum guide for modern, contemporary and emerging art.

Artists File <http://afonline.artistsspace.org>

A free image database and artist registry.

Artshow www.artshow.com/infoartist.html

Offers a fee-based web presence for your art.

Indexhibit www.indexhibit.org

A website template that allows customization while utilizing a simple, organized structure. An easy way for artists to quickly set up, build and manage a portfolio website.

Other People's Pixels <http://otherpeoplespixels.com>

Offers elegant template-based websites to artists for a reasonable fee. Allows quick and easy creation of a fully functional gallery website.

Web Sites and Online Galleries *Continued*

Pictobrowser www.db798.com/pictobrowser

Simple, flash based image gallery that links to a Flickr page. Can be used to set up and embed images into a web page. Free for three galleries; more requires a subscription.

Saatchi Online www.saatchi-gallery.co.uk/saatchi_online_index.htm

A free social networking and gallery site for artists. Allows each member a small image gallery, the chance to compete in online art competitions, and the opportunity to sell work with no commission.

World Wide Art Resources <http://wwar.com>

Claims to be the largest site for contemporary art, art news, art history, contemporary artist and gallery portfolios.

Print and Traditional Means

Offline Promotion www.artpromote.com/offlinepromotion.shtml

Tips and ideas for marketing your website offline

Make Prints www.artpromote.com/makeprints.shtml

Resources and information about creating prints and posters from original art.

Postcard Printing Sources:

- www.overnightprints.com
- www.4over4.com
- www.printingforless.com
- www.nextdayflyers.com
- www.modernpostcard.com
- www.greenpostcards.com
- www.spectrumeprinting.com
- www.vistaprint.com

LICENSING, LEGAL AND FINANCIAL ASSISTANCE

Licensing

License your art www.artpromote.com/licenseart.shtml

An art licensing tutorial for emerging artists, includes links to agencies that are accepting submissions.

Licensing.org www.licensing.org

Global Licensing Information.

Porterfields Fine Art www.porterfieldsfineart.com/newartists.htm

The do's and don'ts of art licensing.

Art Licensing Blog <http://artlicensingblog.com>

Licensing Basics www.artadvice.com/advice/article27.php

Legal & Financial Assistance

AKAS II www.akasii.com

Provides business services to artists and publishes *Do-It-Yourself Quick-Fix Tax Kits*, a series of tax and business guides designed for self-employed visual artists.

Copyright Help www.artpromote.com/copyrighthelp.shtml

Detailed information about preventing and resolving copyright issues.

The Estate Project www.artistswithaids.org/planning/index.html

Although the information was originally designed to assist artists with AIDS, all artists interested in estate planning will find this site helpful.

Find Legal Help www.abanet.org/legalservices/findlegalhelp/home.cfm

Lists resources in the U.S. by state. Includes free services for low income individuals.

FreeAdvice www.freeadvice.com

Law site with easy to understand answers to legal questions. It is free to post a question in the forum.

LawGuru www.lawguru.com/answers

Submit a question to this forum and if it is accepted, an attorney will post an answer for free.

LawHelp.org www.lawhelp.org

Information to help people find free legal services in their area, learn about their legal rights, and find social service agencies, courts and other information.

Ocean State Lawyers for the Arts www.artslaw.org

Over 40 articles on various law topics designed to help artists protect their rights before problems arise.

Pro Bono Partnership www.probonopartner.org

Provides nonprofit organizations in Connecticut, New Jersey and New York with free, expert business legal advice.

StarvingArtistsLaw.com www.starvingartistslaw.com

Self-help legal information for artists and writers.

Legal & Financial Assistance *Continued*

World Law Direct www.worldlawdirect.com

Ask a question and receive an answer from an attorney within 24 hours.

Tax Tips www.artpromote.com/taxes.shtml

Strategies, links, and other useful information for artists, craftspeople, and small business owners.

HEALTHCARE

ArtPromote www.artpromote.com/health.shtml

Resources to find health care providers, low cost insurance, and other health related information.

AHIRC www.ahirc.org

A health insurance resource for artists, people in the entertainment industry, and other low income or uninsured workers.

Craft Emergency Relief Fund <http://craftemergency.org>

A nonprofit organization that provides emergency relief and recovery assistance to craft artists as well as emergency readiness training.

Fractured Atlas www.fracturedatlas.org/site/healthcare

A nonprofit organization that provides health insurance options to its members.

Freelancers Union www.freelancersunion.org

A nonprofit that represents independent workers through advocacy, service and information.

Graphic Artists Guild www.graphicartistsguild.org/join/member-benefits/member-benefits-insurance

Offers members access to insurance plans through independent agencies.

HRSA <http://findahealthcenter.hrsa.gov>

Find federally-funded health centers that offer health care to the uninsured. Pay what you can afford based on income.

HHS: Health-Related Resources www.hhs.gov/resource/index.html#health

Information on health care facilities, medical records, nursing homes, physicians and other health professionals, clinical trials, and insurance, provided by the U.S. Dept. of Health & Human Services.

Healthfinder.gov www.healthfinder.gov

Reliable health information from the U.S. Department of Health & Human Services, includes food safety and recall information, free and low-cost health care, health insurance information and more.

Dental

Connecticut Dental Association www.csda.com

Dental schools often offer services at a reduced rate. The CDA can provide information about local dental school clinics and dental assistance programs, and help you find a dentist in your area.

NIDCR: Finding Dental Care www.nidcr.nih.gov/FindingDentalCare

The National Institute of Dental and Craniofacial Research offers a list of local dental schools and federally funded community health centers. A fact sheet for finding low cost dental care, information about clinical trials, Medicare and Medicaid services is also available.

NATIONAL ARTS SERVICE ORGANIZATIONS

Americans for the Arts www.americansforthearts.org

The nation's leading nonprofit for advancing the arts in the U.S. Provides advocacy, public policy and research information.

American Craft Council www.craftcouncil.org/

Promotes understanding and appreciation of contemporary American craft. Programs include a bimonthly magazine, annual juried shows and a conference.

American Watercolor Society www.americanwatercolorsociety.com

Arts Edge www.artsedge.kennedy-center.org

Arts education research and program information.

National Endowment for the Arts <http://arts.endow.gov>

Federal government agency and the nation's largest funder of the arts. The site includes interviews, a visual art gallery, a writer's corner, features on artists, resources by art form, links to online federal government services and field research reports.

National Sculpture Society www.nationalsculpture.org/nss/index.cfm

New England Foundation for the Arts (NEFA) www.nefa.org

Serves New England artists and communities through funding, programs and resources, including Matchbook.com, an online cultural marketplace that sparks connections between artists, presenters, and communities, and CultureCount - New England's database to find cultural organizations and artists.

Pastel Society of America www.pastelsocietyofamerica.org

CONNECTICUT ARTS SERVICE ORGANIZATIONS

State

Connecticut Commission on Culture & Tourism www.cultureandtourism.org

Offers grants to CT artists, professional development and public art opportunities, a visual arts image bank and more. CCT's gallery features the work of grant recipients as well as theme-based exhibits.

Connecticut Arts Alliance www.ctartsalliance.org

Statewide advocacy organization.

Regional

Arts Council of Greater New Haven www.newhavenarts.org

Arts & Culture Collaborative, Waterbury Region www.waterburyregionarts.com

Cultural Alliance of Fairfield County <http://culturalalliancefc.org>

Greater Hartford Arts Council www.letsgoarts.org

Greater New Britain Arts Alliance www.newbritainarts.org

Housatonic Valley Cultural Alliance www.hvculturalarts.org

Northwest Connecticut Arts Council www.artsnwct.org

Shoreline Arts Alliance www.shorelinearts.org

Valley Arts Council (lower Naugatuck River Valley) www.valleyartscouncil.org

Windham Arts Collaborative www.windhamarts.org/mambo

CONNECTICUT ARTS SERVICE ORGANIZATIONS *Continued*

Local

Note: An expanded list of LAA's may be obtained from the Commission on Culture & Tourism

Fairfield Arts Council www.fairfieldartscouncil.org

Hamden Arts Council www.hamden.com/content/47/213/www.hamdenartscommission.org

Meriden Arts Council www.meridenartscouncil.org

Middletown Commission on the Arts www.cityofmiddletown.com/arts

Milford Fine Arts Council www.milfordarts.org

New Haven Office of Cultural Affairs www.cityofnewhaven.com/EconomicDevelopment/CulturalAffairs.asp

Norwalk Advisory Commission on Arts & Culture www.norwalkarts.org

Norwich Arts Council <http://norwicharts.org>

Oxford Cultural Arts Commission

www.oxford-ct.gov/Section/Town_Government/Departments/Cultural_Arts_Commission/index.html

Ridgefield Arts Council www.ridgefieldartscouncil.org

CONNECTICUT ART LEAGUES AND ASSOCIATIONS (on the Web)

Art Guild of Middletown www.middletownartguild.org

Art League of New Britain www.alnb.org

Bridgeport Art League www.bptartleague.org

Canton Artists Guild www.galleryongreen.org

Cheshire Art League www.cheshireartleague.org

Connecticut Pastel Society www.ctpastelsociety.com

Essex Art Association www.essexartassociation.org

Fairfield County Arts Association www.fairfieldcountyarts.com

Fine Arts Connections of Thomaston www.fineartsconnection.org

Glastonbury Art Guild www.glastonburyartguild.com

Greenwich Art Society www.greenwichartsociety.org

Housatonic Art League www.housatonicartleague.org

Housatonic Valley Art League www.hvart.org

Kent Art Association www.kentart.org

Loft Artists Association (Stamford) www.loftartists.com

Lyme Art Association www.lymeartassociation.org

Manchester Art Association www.manchester-artists.org

Mystic Arts Center www.mysticarts.org

New Hartford Art League www.newhartfordartleague.org

Newington Art League <http://newingtonartleague.org>

Norfolk Artisans www.norfolkct.org/Norfolk_Artists.html

CONNECTICUT ART LEAGUES AND ASSOCIATIONS *Continued*

North Haven Art Guild www.studio27gallery.com
Northeastern Connecticut Art Guild www.nectartguild.org/
Nutmeg Artists (Plymouth) www.nutmegartists.com
Ridgefield Art Guild <http://rgoa.org>
Silvermine Art Guild (New Canaan) www.silvermineart.org
Society of Connecticut Sculptors www.ctsculptors.org
Stamford Art Association www.stamfordartassociation.org
Stratford Artists Guild www.stratfordartsguild.net
Tolland County Art Association www.tollandcountyart.org
Washington Art Association www.washingtonart.org
Wesleyan Potters (Middletown) www.wesleyanpotters.com
West Hartford Art League www.westhartfordart.org

CONNECTICUT ART MUSEUM AND GALLERY LISTINGS

Artcyclopedia www.artcyclopedia.com/museums/art-museums-in-usa-connecticut.html
This site includes a partial listing of and links to Connecticut art museums

Connecticut Art Trail www.arttrail.org/museums.htm
A partnership of 15 Connecticut museums and historic sites, 10 of which highlight American Impressionism.

CTVisit www.ctvisit.com
Connecticut's official tourism website. Click "What To Do," and filter by "Museums and Galleries."

CultureCount www.culturecount.org
A comprehensive database of New England cultural organizations and workers. Search for "Galleries/Exhibition Spaces" or "Museums/Visual Arts" in Connecticut.

Listings of Connecticut galleries can be found at these sites:

- **Creativelistings** www.creativelistings.com/galleries.htm
- **Art-Collecting.com** http://art-collecting.com/galleries_ct.htm
- **The Art Guide** www.theartguideonline.com/exhibitions/exhibit_ct.htm

ART SUPPLIERS

A.C. Moore Arts & Crafts www.acmoore.com
American Frame www.americanframe.com
Art Xpress www.artxpress.com
Art Supply Warehouse www.aswexpress.com
Cheap Joe's Art Stuff www.cheapjoes.com
Daniel Smith Art Materials www.danielsmith.com

ART SUPPLIERS *Continued*

Dick Blick Art Materials www.dickblick.com

Easel Connection www.easelstudio.com

Framing 4 Yourself www.framing4yourself.com

Freecycle www.freecycle.org

The Freecycle Network allows people to give and get items free within their own towns.

Hull's Art Supply and Framing www.hullsnewhaven.com

Jerry's Artarama www.jerrysartarama.com

Max's Art Supplies www.maxsartsupplies.com

Pearl Art Supplies www.pearlpaint.com

Wholesale Frame Service-USA www.pictureframe-usa.com

Utrecht www.utrechtart.com

ARTS NEWS, PUBLICATIONS AND BLOGS

Art Business News <http://artbusinessnews.com>

Artinfo.com www.artinfo.com

Breaking news, profiles of top and emerging artists, stories about collectors and collecting, gallery round-ups, the best of student art, market trends and analysis, and detailed coverage of art fairs.

Art Calendar www.artcalendar.com

Art Daily www.artdaily.org/

ARTFORUM www.artforum.com/

Art Guide Online www.theartguideonline.com

Artist, Emerging <http://artistemerging.blogspot.com>

One artist's experiences while starting an art career, sharing resources and ideas (blog).

Artsblog <http://blog.artsusa.org/> (Americans for the Arts)

Topics include arts education, arts policy, marketing, and emerging leaders.

Art & Science Collaborations, Inc. www.asci.org

Network for artists who use or are inspired by science and technology.

ARTnews <http://artnews.com/home>

Art Times Journal www.arttimesjournal.com

Connecticut Art Scene www.ctartscene.blogspot.com

A local blog dedicated to covering the visual arts community in Connecticut.

Entrepreneur the Arts www.entrepreneurthearts.com

A source for entrepreneurial and innovative approaches.

Modern Art Notes www.artsjournal.com/man

New York Times Art & Design www.nytimes.com/pages/arts/design/index.html

Public Art Network Blog <http://thepublicartnetwork.blogspot.com>

Robert Genn Newsletter www.painterskeys.com